

INSTITUTE OF MANAGEMENT DEVELOPMENT AND RESEARCH

(Reg. under Govt. of Kerala and
Member - Indian Chamber of Commerce and Industry)



Mylem, Erayamkode,
Trivandrum, Kerala,
India 695013

IMDR CENTRE FOR DATA ANALYTICS (ICEDA)



ICEDA has organised a series of webinars on Advanced Topics

Date	Subject	Resource Person
12-7-2020	Relevance of Data Analytics in the Present Environment	 Deepika swamy Certified and Practicing Data Analyst Bangalore.
16-8-2020	Opportunities and Challenges of Supply Chain Management in the Present Environment	 Prof. Dr. Md. Mamun Habib Independent University Bangladesh
10-9-2020 to 13-9-2020	Publishing Papers on Scopus Indexed Journals	 Prof. Dr. Md. Mamun Habib Independent University Bangladesh
20-9-2020	Critical Thinking and Creativity	 Prof. Sandra Trejos Ph.D Clarion University, Pennsylvania.
11-10-2020	Exploiting Social Analytics in Artificial Intelligence to Promote Rural Community Development	 Prof. Dr. Razamin Ramli Universiti Utara, Malaysia.
15-11-2020	Cyber Security	 Sanjeev j Gathani BBG APAC Pte Ltd, Singapore.
5-12-2020	Structural Equation Modelling - AMOS	 Prof. Dr. Nripendra Singh Clarion University, Pennsylvania,USA.
7-12-2020	Value Chain – Application in Agricultural Sector	 Dr. Lee Tzong-Ru PHD, Texas A&M University
9-01-2021	Social Media and Digital Marketing	 Ms. Ida Serneberg Noroff School of Technology and Digital Media, Norway
16-01-2021	Competencies for Professionals Beyond Covid 19	 Mr. Mark Barnabas Lee Nanyang Technological University, Singapore.
23-01-2021	Design Thinking	 Dr. Pradeep.S Head, ICT Academy.
30-01-2021	Artificial Intelligence	 Dr. Chandrasekhar Menon Former Director, Overseas Operations, J.P. Jain Center of Management, Dubai.

For more details

Dr. B. Chandrachoodan Nair

Director, ICEDA, E-mail: directoriceda@gmail.com, Mob: +91 9074930095

IMDR COLLEGE OF ADVANCED STUDIES (I-CAS)



(Affiliated to University of Kerala)

Approved LSC of IGNOU

Mylam, Cheryyakonni, Thiruvananthapuram-13

A College Specialising in
Business Studies run by
Academicians & Professionals

PROGRAMMES

- ▶ **BCom** (Finance)
- ▶ **BCom**
(Commerce and Tax
Procedure & Practice)
- ▶ **BCom** (Banking &
Insurance)
BCom + CMA + ACS
- ▶ **BBA**
- ▶ **BA** (English)
- ▶ **BA** (Economics)

TEAM BEHIND I-CAS

1. **Professor (Dr.) K. Sasikumar**
Former Dean and Professor of
Commerce, University of Kerala
2. **Professor (Dr.) C.V. Jayamani**
Former Professor, School of Management
Studies (CUSA7)
3. **Dr. V. Harikumar**
Former Professor of Commerce,
M.G. College, Thiruvananthapuram
4. **Professor (Dr.) K.P. Muraliedharan**
Former Dean and Professor of
Commerce, University of Calicut
5. **Dr. M. Sivaraman**
Former Director, Centre for Management
Development, Govt. of Kerala
6. **Dr. K.G.C. Nair**
Former Professor of Commerce,
Mar Ivanios College,
Thiruvananthapuram
7. **Dr. B. Chandrachoodan Nair**
Former Chief, State Planning Board,
Govt. of Kerala
8. **Padmeshree Dr. J. Hareendran Nair**
Managing Director, Pankajakasthuri
Group of Enterprises,
Thiruvananthapuram
9. **Dr. Balju Ramachandran**
Company Secretary and Director, Indian
Chamber of Commerce and Industry
10. **Dr. G.C. Gopala Pillai**
Former Chairman, FACT
11. **Professor (Dr.) Vijayachandran Pillai**
Former Professor & Head, Department of
Commerce and Management Studies,
University of Calicut
12. **Dr. K. Sasidharan**
Former Professor, TKM Institute of
Management, Kollam

Add-on Courses

- ▶ CPBFI
- ▶ Soft Skills
- ▶ Industry-Linked
Courses.

Our Specialities

- ▶ Inspiring learning environment
- ▶ Individual attention
- ▶ Activity based teaching methods
- ▶ Outcome based learning
- ▶ Regular test series
- ▶ Internship
- ▶ Highly qualified & experienced Professors
- ▶ Excellent Library
- ▶ Special training in soft skills
- ▶ Overall Personality Development
- ▶ Placement Support & Training
- ▶ Special Coaching for CMA, ACS
- ▶ Industry linked add-on courses
- ▶ Scholarship for CMA
- ▶ Scholarship for needy students
- ▶ College bus service
- ▶ Approved fees by Govt. of Kerala

Principal

Dr. J.B. Rajan
Former Senior Faculty of KILA; Honorary
Executive President of Kerala Institute for
Environment & Development.

HOD-Commerce

Dr. Ambika Devi. R
Former HOD of Commerce
NSS College, Nilamel

HOD-Management

Dr. Santhosh V S
Former HOD of Commerce
MG College, Thiruvananthapuram

HOD-English

Smt. Jalaja, MA, BE

Further Details Contact: I-CAS, (P) 80752 67004, 9746303244, 9447899865

Principal: 9447817042, Email: imdrcollege19@gmail.com

www.icas-college.com



Published by

Institute of Management Development and Research

Mylam, Erayamkode, Thiruvananthapuram, Pin: 695013

Mobile: 8281107488

email : imdr.research@gmail.com, imdrtvm@yahoo.com